

# Effie Judge Application

## Contact Information

First Name *	
Last Name *	
Email *	
Title *	
Company *	
Company Address *	
Work Phone Number *	
Mobile Phone Number *	
Twitter	
Assistant's Full Name (if applicable)	
Assistant's Email (if applicable)	

## Industry Background

Have you judged for the Effies in the past? *	
If YES, please list all of the Effie Awards programs that you have judged in the past. (e.g. Euro Effie, Effie Singapore, etc.)	

Job Role - Please select the description that best describes your role. \*

(Please indicate by inserting an "X")

Account planning	
Advertising/marketing	
Brand development	
Creative	
Digital	
Experiential	

Market research/insights	
Media	
Public relations	
Retail	
Social media	
Strategy	
Other	

Company Type - Please select the description that best describes your current company. \*  
 (Please indicate by inserting an "X")

Advertiser (Client/brand)	
Brand identity firm	
Digital/interactive agency	
Direct marketing agency	
Event marketing agency	
Experiential agency	
Full-service ad agency	
Guerrilla agency	

Media agency	
Media owner	
Multicultural agency	
Promotional agency	
Public relations firm	
Research company	
Shopper marketing agency	
Other	

Brands - Please indicate the brands (max. 3) you spend the most time working on. \*

Brand 1 *	
Brand 2 *	
Brand 3 *	

Industry Sectors - Please list the top 3 industry sectors on which you work. (If you are a client, it is fine to list the same industry sector in all 3 fields if needed.) \*

Sector 1 (e.g. beverages, FMCG, finance, auto, telecoms, apparel, etc.) *	
Sector 2 (e.g. beverages, FMCG, finance, auto, telecoms, apparel, etc.) *	
Sector 3 (e.g. beverages, FMCG, finance, auto, telecoms, apparel, etc.) *	

Areas of Marketing Expertise (Max. 3) - Please only select those areas that you work within on a day-to-day basis.

(Please indicate by inserting an "x")

B2B Marketing	
Cause Marketing / Corporate Social Responsibility	
Experiential Marketing	
Healthcare Marketing	
Media	

Multicultural Marketing	
Shopper Marketing	
Youth Marketing (Children)	
Youth Marketing (Teens & Young Adults)	

For your application to be considered please include the following with your submission:

1. Provide a photo/headshot.
2. Provide a brief bio – 150 words.

## Note

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The needs of the Effie Judge Selection Committee change on a rolling basis, in order to create well-rounded juries that represent both client and agency expertise across all disciplines. For this reason, we cannot guarantee the acceptance of all judging applicants/nominees. However, completing the application insures the suggested names are included on Effie's list for consideration. Effie actively encourages participation across the full spectrum of the industry and offers judging sessions around the world.